SWIM and Horizon 2020 Support Mechanism

Working for a Sustainable Mediterranean, Caring for our Future

SWIM-H2020 SM EFH-IL-3

Open Discussion 1

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SWIM and Horizon 2020 SM EFH-IL-3

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Communication

Bring the Key Message:
Plastic is Too Valuable to Become a Waste

"While we can set a **price** for everything we need,
It is far more difficult to set its **value**"

Friederich Wilheim Nitzche (1844-1900)

Prevention activities

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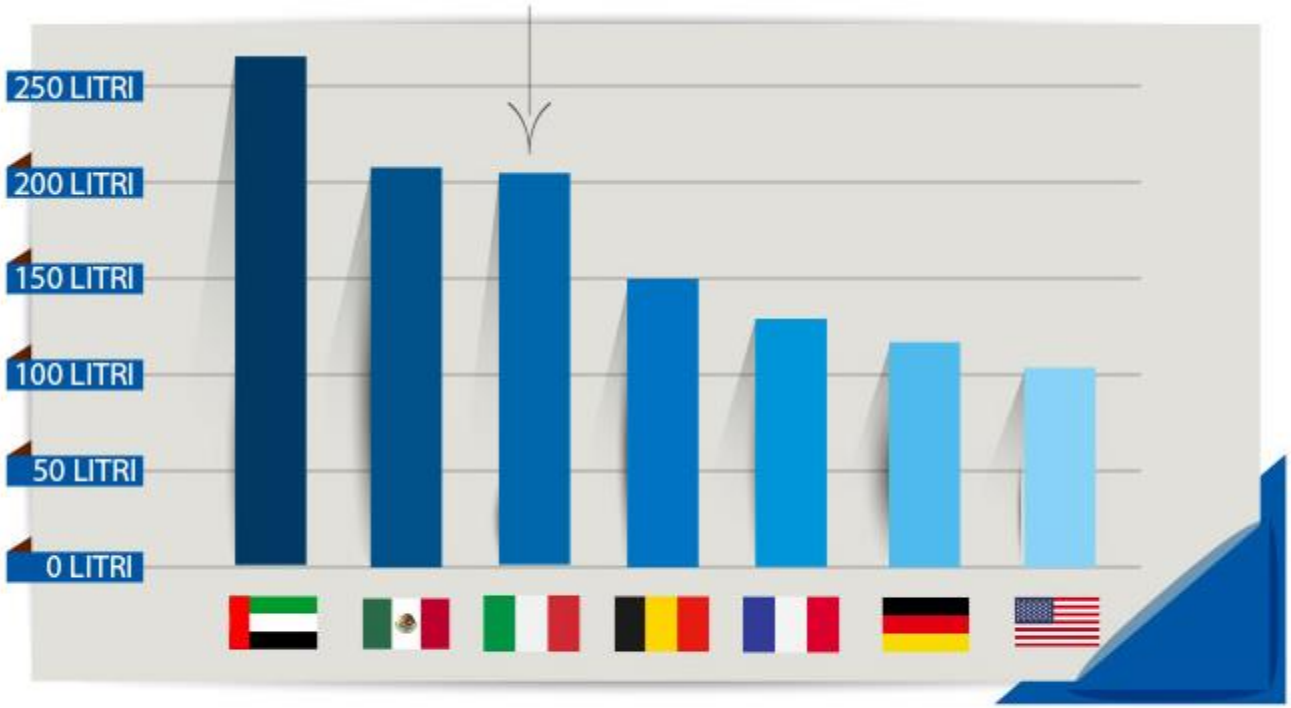

Fonte: Beverage Marketing Corporation 2016

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Thank you for your attention.

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SWIM-H2020 SM

For further information

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