



SWIM H2020 SM - EFH-JO-3: Workshop 2: Training on Concept Note Development for Green Growth and SCP in Jordan

10 -11 February 2019, Geneva Hotel, Amman

Background

The National Green Growth Plan (NGGP) approved in February 2017 has a clear vision for Jordan as a country with an expanding and sustainable economy that creates jobs, income for its citizens, contributes to achieving social inclusion and is resilient to external shocks and instability in the region. The Sustainable Consumption and Production National Action Plan (SCP NAP) sets up the transition to a Green Economy and is considered an important tool to prevent pollution and implement some of the Green Growth initiatives in Jordan, in particular in the areas of transport, energy efficiency, and waste.

Nevertheless, turning green growth from concept into practice has always presented organizations with capacity challenges, and continues to do so. From the definition of green growth strategies to the implementation of action plans, as well as for the development of new business models in this field, processes, indicators and tools are necessary to support decision-making. Project Cycle Management (PCM) approaches and expertise are thus suitable to ensure the sustainability performance of decision-making.

The Sustainable Water Integrated Management & Horizon 2020 Support Mechanism (SWIM-H2020 SM) is a European Union funded Regional Technical Support Program that includes Jordan. This Workshop will support the Ministry of the Environment in implementing the road map set in the NGGP, using the SCP NAP proposed guidelines, in particular, the development of financial instruments and incentives to promote circular economy and SCP.

Learning Objectives:

- Participants to have a better understanding of the National Green Growth Plan and the Sustainable Consumption and Production National Action Plan and how these national plans are directly linked to supporting green investments, and an enabling environment for the implementation of these plans and the Jordan's Environment Protection Fund.
- To enhance the capacities on circular economy and SCP principles of participants to prevent pollution and to enable the emergence of green jobs, green businesses, and new business models.
- Enabling environment for private sector engagement in the fields of Waste, Transport and Energy Efficiency.

Workshop Format

Two days interactive learning conducted by national representatives and the EU SWIM H2020 SM experts.



Day 1: 10 February 2019, 09:00 to 15:30 (Registration starts at 8.45)

Module	Outline content	Presenter	
8.45-9.00	Registration of trainees		
9.00- 9.15	Opening Introductions to the project	<ul style="list-style-type: none"> • Opening remarks • Welcome & introduction to the project • Learning objectives 	<p>Dr. Jihad Alsawari, Technical Advisor to the Minister- Director of Green Economy Unit, MoENV</p> <p>Mr. Mohamed Afanah, Director of Policy and International Cooperation Directorate, MoENV</p> <p>Ms. Marta Junquera, SWIM-H2020 SM Project Manager</p>
	Session 1: Origination	Decision taking at Ministry level in Jordan	
9.15-9.30	Setting up the ground	<ul style="list-style-type: none"> • Presentation of participants and the challenges in project design and project development in their workplaces 	Participants
9.30-10.15	The origination phase at public management level : Sector and group discussion	<ul style="list-style-type: none"> • How do green growth projects originate, how are they designed, who is responsible for finding good ideas and getting them implemented? • Are there any rules or formal procedures that must be followed? Are they enforced? • What is the role of the Ministry of Environment and the planning directorates in supporting project origination? • What is the intended process for developing and implementing actions under the National Action Plan for Green Growth? • What is the role of the MoENV through the GEU, pushing forward the implementation of the NGGP? • What are the challenges that must be addressed to improve the process? 	<p>Moderation:</p> <p>Dr. Jihad Alsawari, Technical Advisor to the Minister- Director of Green Economy Unit, MoENV</p> <p>Mr. Mohamed Afanah, Director of Policy and International Cooperation Directorate, MoENV</p> <p>Ms. Hala Mujally, SWIM H2020 SM Expert</p>
10.15-10.30	BREAK		



Session 2: Design, alignment and monitoring.		Green Growth Action Plans and Strategies in Jordan	
10.30-12.30	Introduction to results based management for SCP and GG and template for concept notes development	<ul style="list-style-type: none"> • How to develop successful projects? • How to prioritise which projects to develop? • What are the tools we can use to ensure development and implementation of projects? • Template • Analysis stage (stakeholders, problems, objectives, strategies) • Planning stage (matrix, logframe approach) • Some examples of GG and SCP implemented local Actions in the EU 	SWIM-H2020 SM Experts: Mr. Abdullah Bdeir Mr. Francesco Lembo
12.30-12.45	BREAK		
12.45-13.45	Project Planning for Green Growth Actions according to the National Action Plan for Green Growth process	<ul style="list-style-type: none"> • How and why was the GG screening tool developed? GGGI Evaluation matrix • Understanding how KPIs are set and who is responsible for monitoring them in the context of NAP for GG and SCP • What are the key metrics for measuring green growth progress (key international reports, indices, etc) and how can these be used to formulate green growth actions? • What would a PCM for the National Action Plan for GG look like? 	Mr. Marshall Brown, GGGI Expert Mr. Abdullah Bdeir, SWIM H2020 SM Expert
13.45-14.30	Application: Visualizing the Project Cycle for Green Growth Actions in Jordan	<ul style="list-style-type: none"> • Group work to map the project origination process for green growth actions • Facilitators and participants reflect and provide feedback on different maps 	Mr. Francesco Lembo, SWIM H2020 SM Expert Mr. Marshall Brown, GGGI Expert
14.30-15.00	Plenary Session - Group discussion and debriefing	<ul style="list-style-type: none"> • Review of main takeaways and recommendations for future project development 	MoENV, SWIM-H2020 SM and GGGI Teams
15.00-15.30	LUNCH Day 1 Ends		



Day 2: 11 February 2019, 09:00 to 15:30 (Participants are kindly asked to be there at 8.45)

	Module	Outline content	Presenter
9.00–9.15	Day 1 Recap	<ul style="list-style-type: none"> • Introduction to the day • Recap learnings 	Ms. Marta Junquera, SWIM-H2020 SM Project Manager Mr. Abdullah Bdeir, SWIM H2020 SM Expert
	Session 3: Access to finance	Available Green growth financing opportunities in Jordan	
9.15-10.45	Public funding and private funding	<ul style="list-style-type: none"> • Green Growth financing opportunities (including a specific mention to Innovation in GG) • Difference between Donors and investors. • Donor project funding (how do they take their decisions?) • Private sector funding (securing investment and bankability) • Business Model Canvas • Public –Private Dialogue: success stories in Jordan 	Ms. Hala Mujally, SWIM H2020 SM Expert Ms. Krystle Cooper, GGGI Expert Mr. Ahmed al Amra, Country Rep. GGGI
10.45-11.00	BREAK		
11.00-13.00	Group exercises for the 6 sectors: Selection and development of concept note	<ul style="list-style-type: none"> • Selection of 1 out of 3 Action Project Proposals per sector (GGGI Evaluation Matrix) • Filling the template, developing a concept note 	SWIM-H2020 SM Team GGGI Team
13.00-13.15	BREAK		
	Summary Sessions	Addressing options and challenges	
13.15-14.00	Concept notes	<ul style="list-style-type: none"> • Presentation of group exercises and projects 	Moderation: Each Sector Rep
14.00-14.45	Next steps	<ul style="list-style-type: none"> • Improvements and moving forward (mentoring phase) 	Moderation: GGGI and SWIM H2020 SM
14.45-15.00	Closure	<ul style="list-style-type: none"> • Evaluation forms • Certificates 	Mr. Mohamed Afanah, MoENV Ms. Marta Junquera, SWIM-H2020 SM
15.00	LUNCH		
TRAINING COMPLETED			