

# SWIM and Horizon 2020 Support Mechanism

Working for a Sustainable Mediterranean, Caring for our Future

## Group exercise: building local actions

Presented by:  
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**SWIM and Horizon 2020 SM EFH-JO-3 & 1**  
27 November 2018, Amman, Jordan

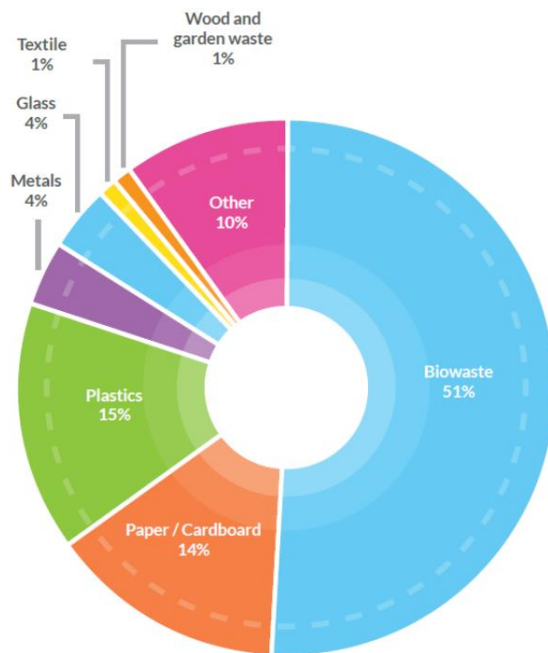
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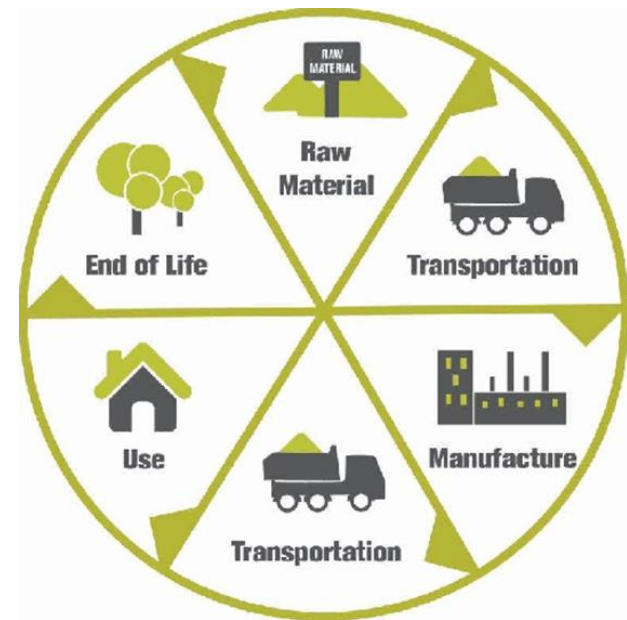
# Step 1 – Define the scenario

→ Group discussion: focus on a specific item/flow. Pick one that is consistent with the local context and your experience/expertise

→ Group discussion: analyze in general terms the life cycle of the item/flow

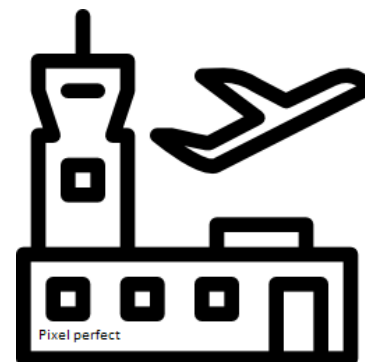
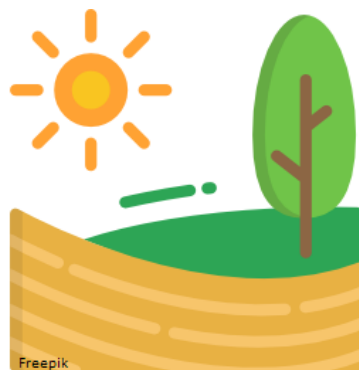


MUNICIPAL WASTE COMPOSITION IN JORDAN



# Step 1 – Define the scenario

→ Take into consideration: Bio/physical characteristics



# Step 1 – Define the scenario

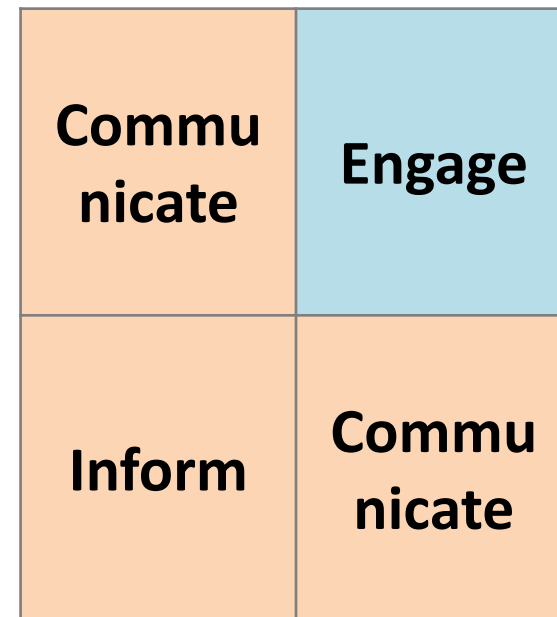
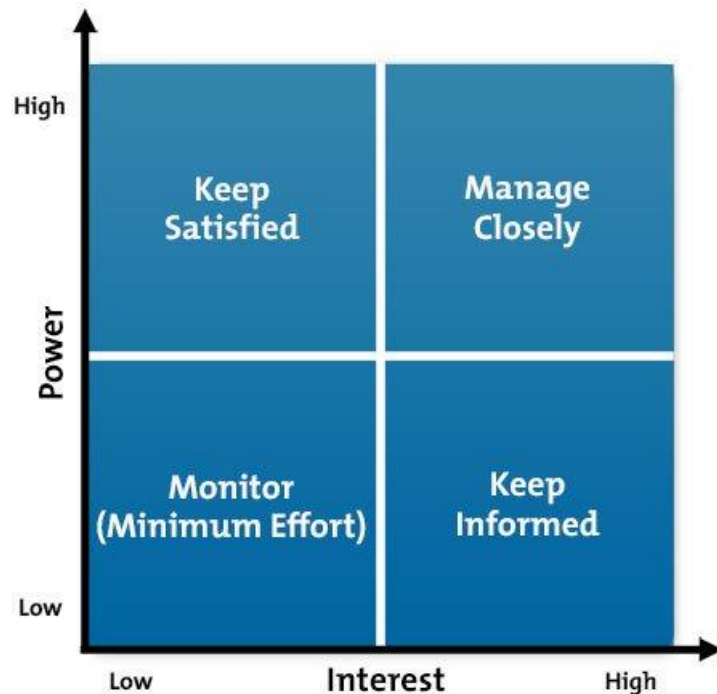
→ Take into consideration: economic sectors



# Step 2 – Map your stakeholders

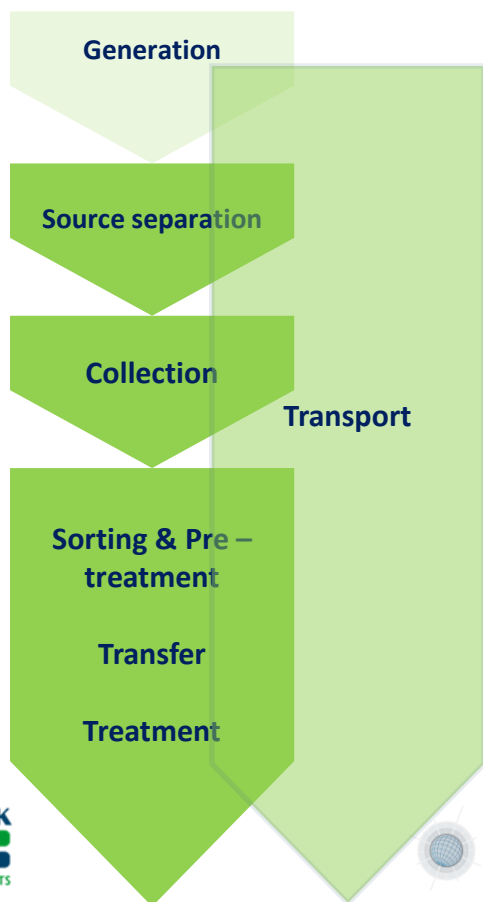
→ Make a list of all major stakeholders.

→ Place the stakeholders on the map, according to their influence and interest. start to meditate on the actions needed to involve them.



# Step 3 – Define your priorities

- Discuss about the main 5 operational aspects of the flow/item (source separation; collection; sorting; pre & treatment; transport)
- Choose one critical aspect and discuss on how it can be improved (e.g. source separation of CDW; door-to-door biowaste collection)



Most environmentally preferable



Avoid

Reduce

Re-use

Recycle

Recover

Dispose

Least environmentally preferable

# Step 4 – Design & SWOT your action!

- **Legal & regulatory actions** (e.g. waste management plan; ban on specific product like one-way packaging; etc.)
- **Governance related actions** (e.g. food city council; call for participation & consultation; etc.)
- **Technical and research oriented actions** (e.g. green business incubator; reuse & repair network scheme; etc.)
- **Financial actions** (e.g. Pay-As-You-Throw scheme; bonus-malus criteria in subsidies or tenders; etc.)
- **Education and communication actions** (e.g. training to public administration staff and local stakeholders; behaviour change campaigns; etc.)





# Step 4 – Design & SWOT your action!





# SWIM-H2020 SM Identity

## Partner countries:

Algeria, Egypt, Israel, Jordan, Lebanon, [Libya], Morocco, Palestine, [Syria], Tunisia  
Participation of Albania, Bosnia Herzegovina, Mauritania, Montenegro and Turkey  
in regional activities will be considered.

## Contracting Authority:

Directorate-General for Neighborhood and Enlargement Negotiations (DG NEAR)

## SWIM-H2020 SM Team:

Mr. Stavros Damianidis, Project Director  
Prof. Michael Scoullou, Team Leader  
Mrs. Suzan Taha, Water Expert  
Mr. Ismail Anis, Environment Expert

## Duration:

36 months (2016-2019)

## Budget:

6.286.000 Euros

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## Thank you for your attention

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