



## NEWS RELEASE

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### **Promoting Consumption & Production (SCP) and Green Economy in the Waste, Energy and Transport Sectors in Jordan**

**A 2-day intensive Training to strengthen capacities of competent stakeholders on Sustainable Consumption & Production (SCP) and Green Economy in the Waste, Energy and Transport sectors in Jordan was organized by the EU-funded SWIM and Horizon 2020 Support Mechanism, on 26-27 November 2018 in Amman, Jordan. The Training aimed to support Jordan in implementing the road map set in the country's National Green Growth Plan (NGGP), using the Sustainable Consumption and Production National Action Plan (SCP NAP) guidelines, in particular, the development of financial instruments and incentives to promote circular economy and SCP.**

The NGGP was approved in February 2017 and it identifies six priority sectors that provide coverage of key green growth issues and opportunities: transport, water, tourism, energy, agriculture and waste. The plan has a clear vision for Jordan as a country with an expanding and sustainable economy that creates jobs, income for its citizens, contributes to achieving social inclusion and is resilient to external shocks and instability in the region.

The SCP NAP sets up the transition to a Green Economy and is considered an important tool to prevent pollution and implement some of the Green Growth initiatives in Jordan, in particular in the areas of transport, energy efficiency, and waste.

The Trainees were from a wide range of Ministries and their Departments (Environment, Finance, Industry and Trade, etc.) as well as from Banks, Chambers of commerce and industry, Energy Saving Companies (ESCOs) and many others.

By the completion of this Training, the key stakeholders enhanced their capacities on circular economy and SCP principles to prevent pollution in the three sectors. Follow-up trainings and a mentoring process for green projects' development will soon follow.

Generally, access to finance is a major challenge for nearly all green projects. Jordan's newly developed National Green Growth Plan (2017) intends to change this by addressing the key obstacles to the implementation of green projects, through solutions that include improved access to financing for green initiatives and financial tools such as tax incentives.

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### **SWIM and Horizon 2020 Support Mechanism Project**

The **SWIM-H2020 SM EU-funded Project** aims to contribute to the sustainable use of scarce water resources and properly manage municipal waste, industrial emissions and waste water, and therefore enhance, directly and indirectly, resilience to climate variability and change in the entire region with emphasis on the countries of North Africa and the Middle East (Algeria, Egypt, Israel, Jordan, Lebanon, Libya, Morocco, Palestine, [Syria] and Tunisia).

**The civil society component of SWIM-H2020 SM is facilitated by the UfM labelled BlueGreen project and network.**

#### **Disclaimer**

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