### SWIM and Horizon 2020 Support Mechanism

Working for a Sustainable Mediterranean, Caring for our Future

La Communication, l'éducation, la sensibilisation et la participation du public : outils pour la compréhension et le support de 'Vision' et la mise en œuvre du plan d'action

# Presented by:

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This Project is funded by the European Union

















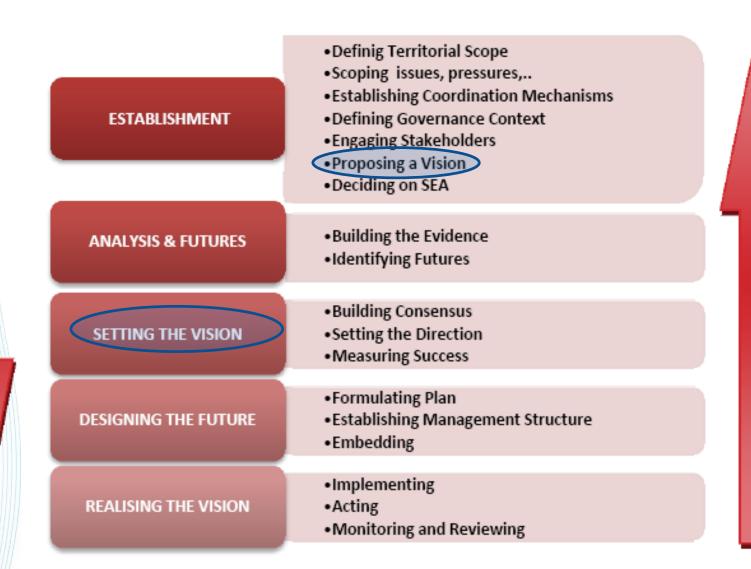








### Plan preparation -details

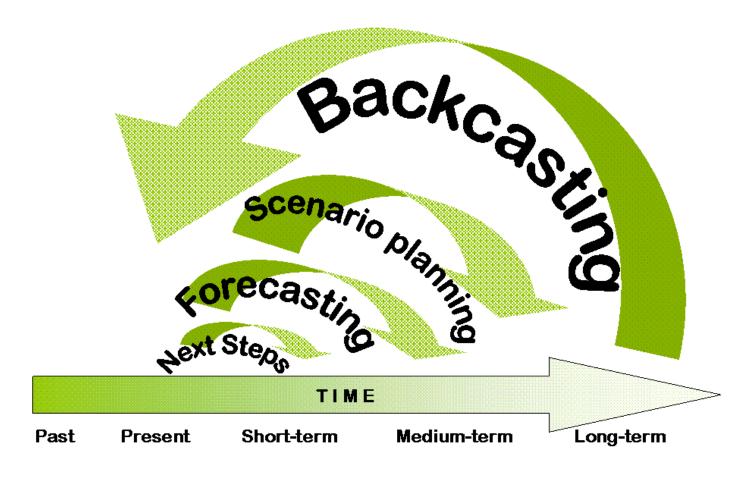


FEEDBACK

Figure 5.4. Plan preparation and implementation process: detail

### Vision:

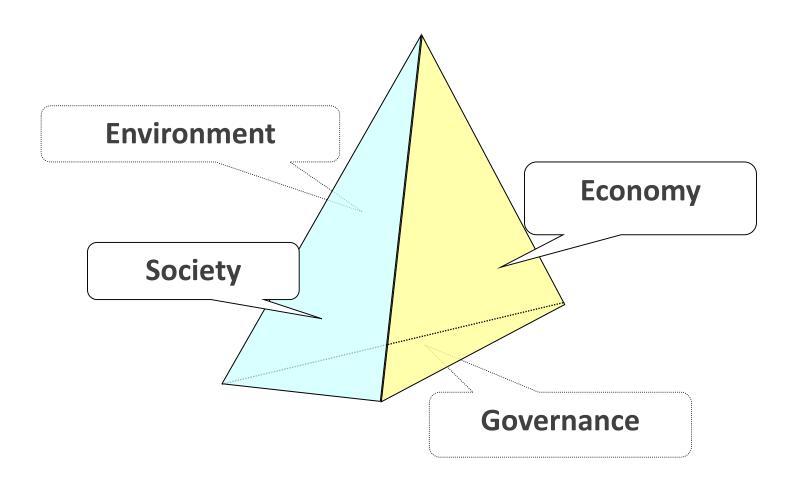
# Envisage the future and determine the future we want

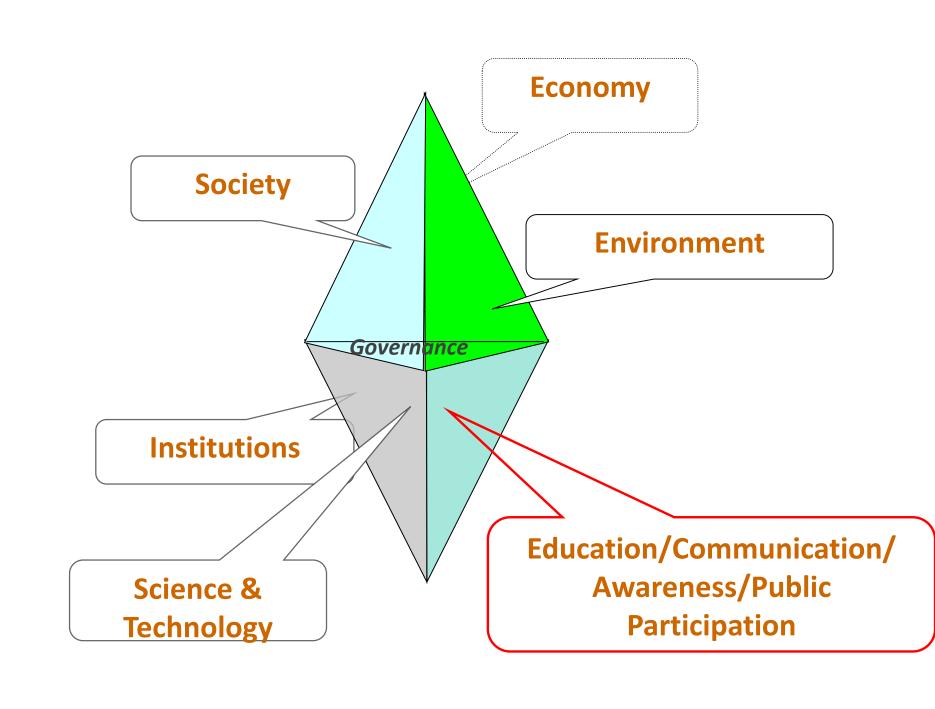






### **Visualization of SD**





## The approach:

 Understanding Sustainable Development

Through Formal ESD (see MSESD and its Action Plan)

2. Elaborating on specific priority issues related to the area

Through specific Non-Formal & Informal ESD Projects and campaigns (e.g. on Marine Litter)

#### Horizon 2020

Horizon 2020: a cleaner Mediterranean by 2020 2020 مبادرة أفق 2020: تهدف لإزالة التلوث من البحر المتوسط بحاول عام 2020 Horizon 2020: moins de pollution en Méditerranée d'ici 2020

The Mediterranean Strategy on Education for Sustainable Development

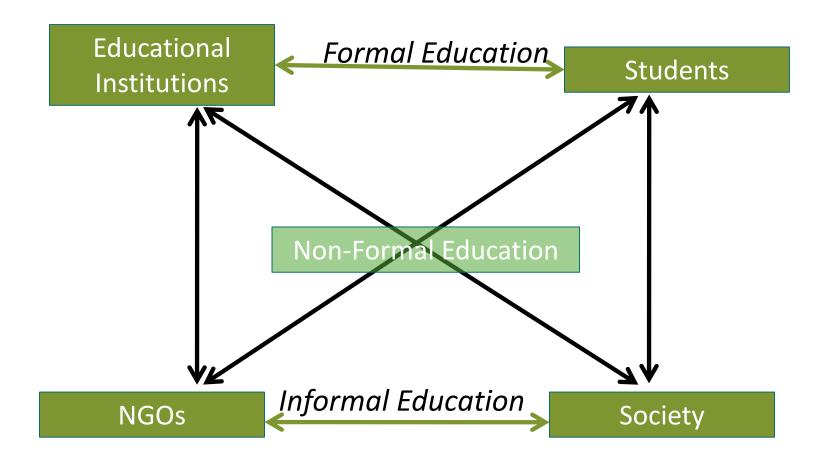
La Stratégie méditerranéenne pour l'éducation pour un développement durable

إستراتيجية البحر المتوسط للتعليم من أجل التنمية المستدامة









# Thank you for your attention!

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