

SWIM and Horizon 2020 Support Mechanism

Working for a Sustainable Mediterranean, Caring for our Future

La Communication, l'éducation, la sensibilisation et la participation du public : outils pour la compréhension et le support de 'Vision' et la mise en œuvre du plan d'action

Presented by:
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ATKINS

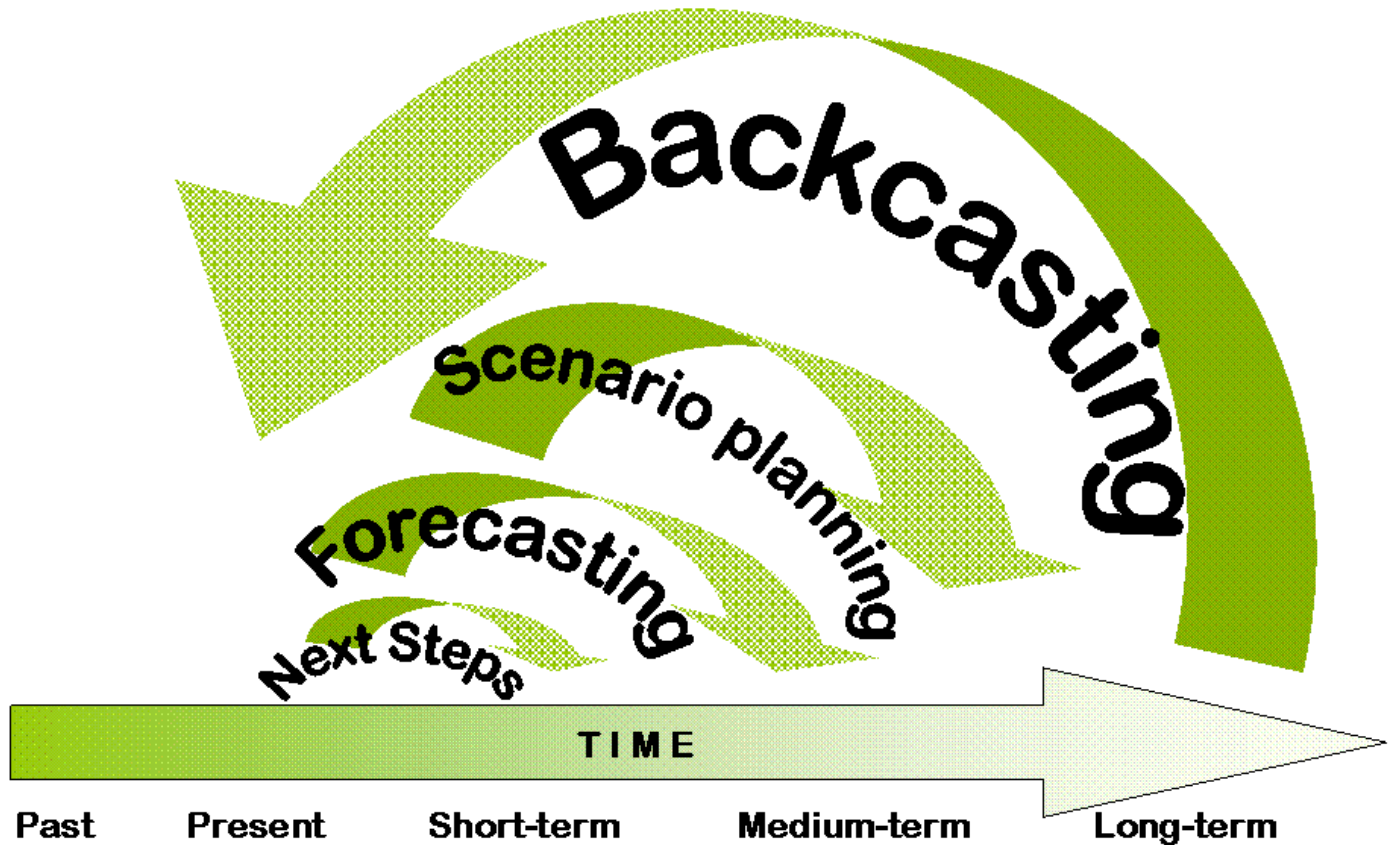
Plan preparation -details



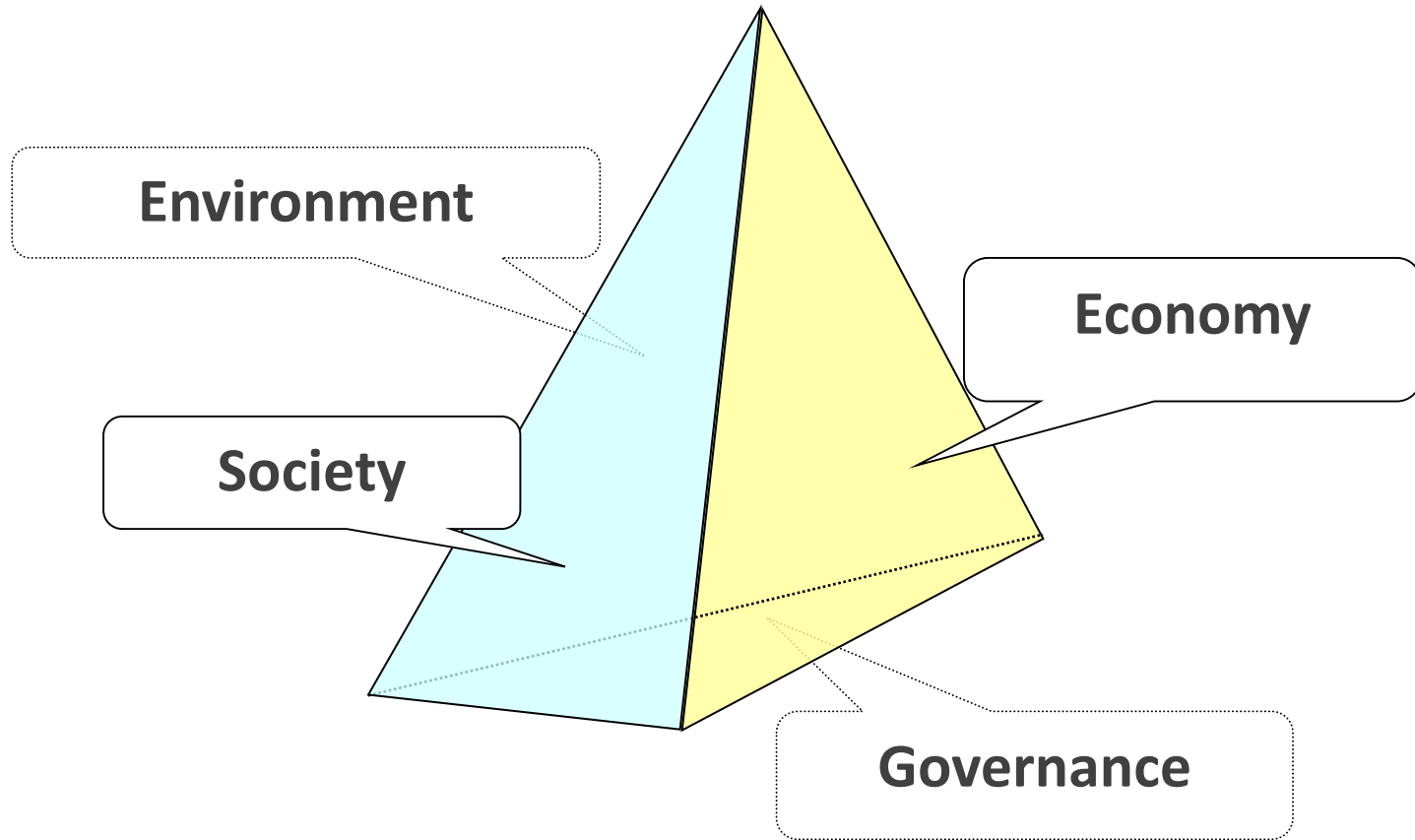
Figure 5.4. Plan preparation and implementation process: detail

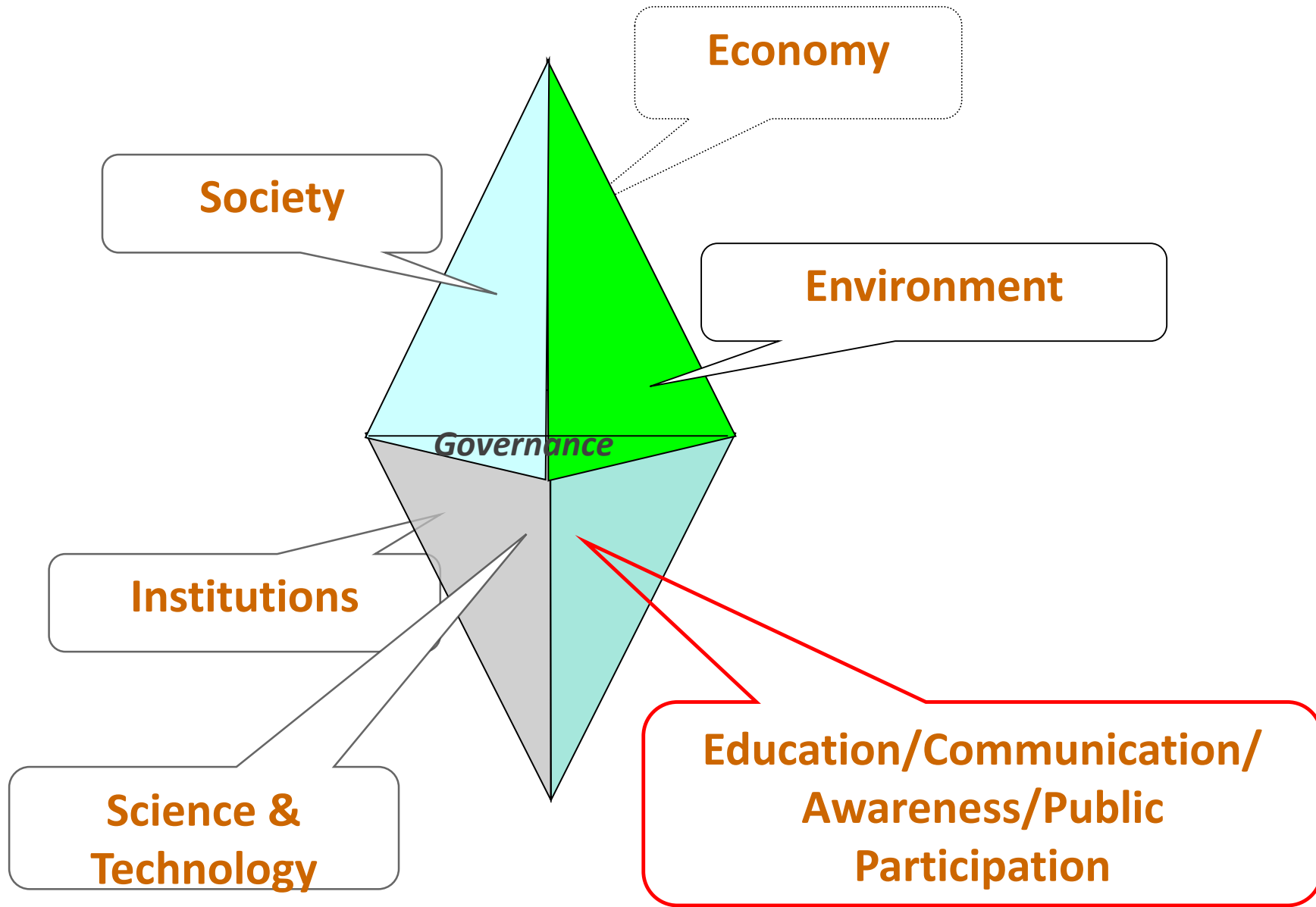
Vision:

Envisage the future
and determine the future we want



Visualization of SD





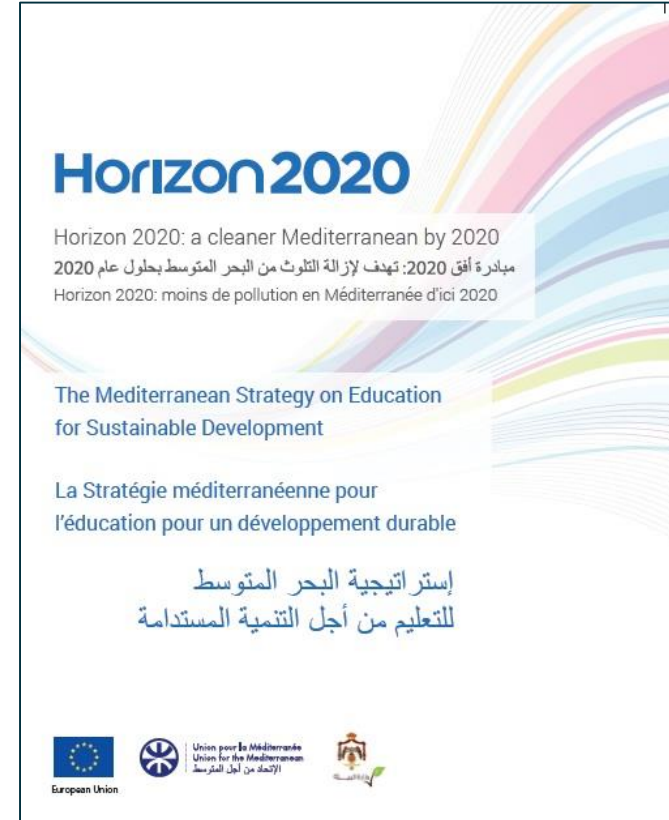
The approach:

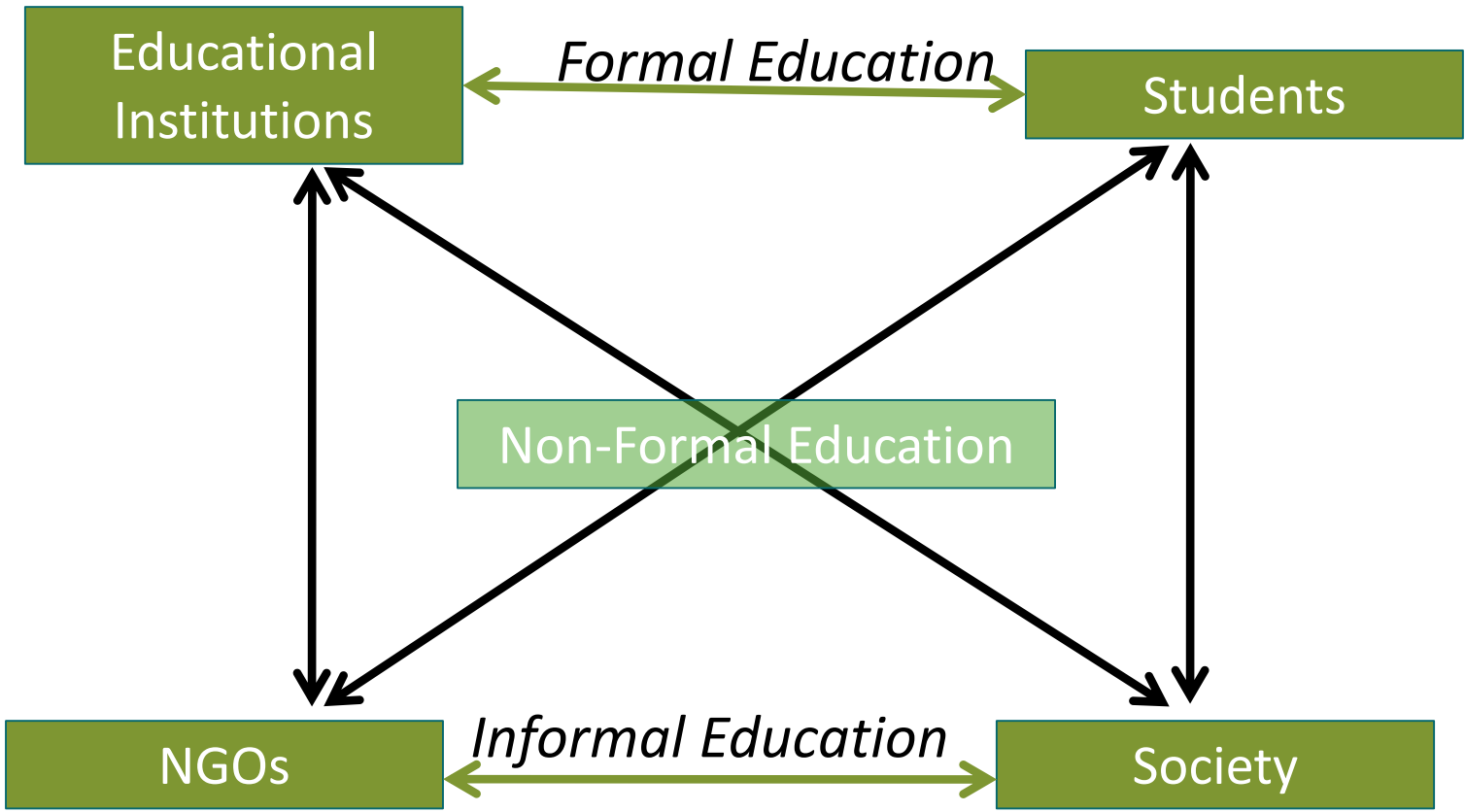
1. Understanding Sustainable Development

Through Formal ESD (see MSES and its Action Plan)

2. Elaborating on specific priority issues related to the area

Through specific Non-Formal & Informal ESD Projects and campaigns (e.g. on Marine Litter)





Thank you for your attention!

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